

NEW ZEALAND SHORTHORN BEEF

PGG Wrightson Livestock

FLYER

DECEMBER 2018

PRESIDENT'S MESSAGE

Seasons Greetings

Hope you have all had a good calving and that mating has gone well and you are ready to put your feet up and have a break with the family.

It has been another pretty good year in the farming calendar with most parts of the country getting not bad weather, with the odd ugly patch to deal with. The price for sheep and beef meat has been fairly good, so let's hope that it stays and we don't have a big drop.

At council we have been busy looking into how we market the breed and have decided to set up a more interactive website and we are going to beef up our marketing in February for three or four months. This really needs to have good buy-in from members with any Shorthorn cattle for sale, or if you see some good Shorthorn results, we need to get them out in the media for the public to see. We can't sell a secret.

Council made the decision not to hold a National sale in Feilding this year due to low expressions of interest, but really want to invest money in marketing all members who have Shorthorns for sale.

We have an exciting herd tour happening up north this year please let us know a.s.a.p. if you are attending so we can get things finalised.

The AGM will be held on Wednesday 27th March 2019 at the Copthorne, Omapere.

Wishing you a Merry Christmas and a Happy New Year

Happy Farming
Russell Proffit

SHORTHORN TOUR ITINERARY

WED 27 - FRI 29 MARCH 2019

It is suggested that members travel to Whangarei the day before. There are many accommodation options available.

WEDNESDAY 27TH

Meet 9.00am at the farm of Graeme Wilson, MAUNGATIPU FARM, RD 2, Whangarei. Morning tea, stay for around 2 hours.

Travel to a Progressive Farm (or 2) in the Dargaville area. TBC 2 hours

1.30pm Late Lunch at Dargaville eatery (TBC) - Sponsored by Rabobank, Whangarei

Leave Dargaville approx 3pm and travel north through Waipoua Forest to accommodation for the night, Copthorne Omapere on the beautiful Hokianga Harbour. Arrive approx 4.30pm

AGM - 6pm followed by Dinner and drinks

THURSDAY 28TH

Early breakfast and leave by 8.00am to travel, via Rawene car ferry, to travel north to Gills Road, Awanui to the property of the late JK Dromgool. View Shorthorn and Shorthorn cross yearling cattle, some of which will be for sale at Longviews sale end of May.

Arrive Jims at 10.00am, Morning Tea, followed by animal viewing.

Leave at 11.30am and travel to Longview, Kerikeri.

Arrive approximately 1pm. Lunch followed by cattle viewing, finish with Wine Tasting of 144 Islands Vintage. 4.30 - 5.00pm leave for accommodation at the Homestead Hotel, Kerikeri.

Dinner 6.30pm at the Homestead Bar and Bistro (next to accommodation).

FRIDAY 29TH

Breakfast at Marsden Estate, Kerikeri, 8am to 9.30am.

Leave and travel to Glenrossie. Route TBC.

Arrive at Ody's 11.30am, Lunch and cattle viewing.

Celebration of Ody's 50 years Shorthorn Stud breeding.

NEW ZEALAND SHORTHORN BEEF YOUTH

The Australian Shorthorn Youth are holding a Heifer Expo in Dubbo during the Shorthorn World Conference Tour in Australia on the 6th October 2019.

We as a Committee would like to invite a keen and interested Shorthorn Youth person to send in an application to be a part of this event. You must have enthusiasm for the Shorthorn Beef breed, be keen to learn and have an experience at this event with Shorthorn Australia Youth. You must be aged 25 years or younger.

There will be an interview and selection process at the 2019 Herd Tour and AGM in Northland, 27-29 March 2019. You must be in attendance at the AGM to be eligible for this ambassador position. Applications to be sent to Lindy Lawrence at PBBNZ and the closing date for these will be 4pm on 22 February 2019.

There will be a monetary contribution of \$500 to this trip and we hope to be able to put you in touch with a few places that you may be able to stay. After the event, we will require the successful applicant to write a blurb to go in a newsletter speaking of your experiences as the New Zealand Shorthorn Beef Ambassador in Australia.

IMPORTANT CONTACTS SHORTHORN COUNCILLOR CONTACTS:

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SHORTHORN REGISTRY REPORT DECEMBER 2018

Monthly group run – All data to be entered into the group run needs to be into the office by the 10th of every month.

2018 calves registrations - These can be completed either online through Internet Solutions or on paper forms. Please contact me if you need help or require further information.

DNA for sires – Please ensure you take samples from mating sires, as they must have a DNA profile in order to register the calves by them.

Wishing you all a very Merry Christmas and a safe and Happy New Year. Best wishes, Megan

PBB will be closing at 12:00 noon on Friday 21st December 2018 & re-open at 8am on Monday 7th January 2019. We wish you all the best for the holiday season.

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