SHORTHORN FLYER

October 2013

PRESIDENT'S MESSAGE

Dear Members

It is now seven months since our AGM at the Bay of Islands in March at the same time as the 14th World Conference. It was great that so many made the trek so far north for the occasion.

Special thanks to those who hosted the Conference Tour on their properties and the effort that went into presenting your stock for inspection. Many of us have had messages of appreciation since from our visitors. Of course it was disappointing to some that because of the very dry situation at the time the cattle were not looking as one would have wished. A standard feature at the time and remarked upon by many was that although the cows were showing the effects of the feed situation their calves were looking quite acceptable. Our Shorthorn breed has always been renowned for its milking and mothering features and this was very evident this year.

The planning for the Conference and tour was a major undertaking by a small group over a period of three years and it was surely a reflection of all the preparation that the whole experience went so well.

In May we had the new look Ag Innovation in Feilding incorporating Future Beef, Steak of Origin, Queen of Hearts, Farmer Science and Tech Workshops and of course Beef Expo Bull Sale. From the point of view of farmers attending the workshops it was obviously very successful.

Future Beef weekend was again a great experience for the youth of the beef industry and Steak of Origin had yet another good year. The experiment of holding the Queen of Hearts Show and Sale on Sunday at the end of Future Beef instead of the evening before the Bull Sale was not so successful.

The standard and the presentation of the Shorthorn bulls for the Expo Bull sale was pleasing to see. Although some bulls sold well the average sale price realized was once again disappointing.

Congratulations to Alan and Val Park for parading the "Champion Shorthorn Bull". For first time vendors to present such a well prepared quality bull was certainly a credit to them. Selling for \$6,000, he was bought by Ody Brothers from the Glenrossie Stud in Northland.

Other on farm Shorthorn Bull sales had good clearances and very satisfactory prices.
Congratulations to all those vendors.

After the well reported dry autumn the winter feed shortage has generally not been as bad as was expected and the spring growth has been exceptional over virtually the whole country. Young stock took a real check during the drought and in many cases will still take more time to catch up. The good spring weather will have helped lamb and calf survivability and hopefully with the better market conditions indicated farmers will be able to experience a more satisfactory season.

Late spring is always interesting seeing the calves start to develop and we see the results of last year's mating decisions start to come to fruition. It is this part of breeding that helps to keep us enthusiastic for one year to the next.

Kindest Regards,

John Dobson President

NEW ZEALAND WORLD CONFERENCE MARCH 2013

STORY BY JUDY AUSTIN - Chairperson Organising Committee

Three years ago, June 2010, saw a delegation of New Zealand Shorthorn Breeders attend the World Shorthorn Conference in the UK to not only participate in the tour and Conference but to invite fellow World Shorthorn Members and friends to travel to New Zealand for the 14th World Shorthorn Conference March 2013.

Our 'Great Kiwi Invite' was well received, with one Canadian paying a deposit straightaway and positive feedback on our draft itinerary was pleasing. Generally fellow breeders were keen to come to New Zealand to see not only our Pedigree Stock but also wanting a broad view of New Zealand's agriculture and to see some of our fantastic tourist spots. It took a lot of work to deliver the tour and conference packages and I must thank my Organising Committee and my family for all their support, time and effort they put in to making this event a success.

Finding sponsorship was one of our hardest tasks and I must recognise and thank most sincerely all our Sponsors: HerdHomes Innovative Farming Systems, PGG Wrightson, Boonies, Alliance, Zee Tags, NZX Agri, Inghams Feeds and Nutrition, Ian and Robyn Dibble, John and Lindy Dobson and Austins Ultrasound Ltd. Without their financial support our tour and conference would have been impossible to achieve.

The Tour, working with our travel company Kirra Holidays consultant Heather Collins came together well. We had a very good mix of Farm visits and Tourist stops. The support and cooperation from the Shorthorn Members and commercial farmers that the tour party visited was tremendous. Thank you to everyone that hosted the group. Your hospitality was outstanding and much appreciated.

The Crossbreeding trial at Mount Linton was a big bonus for the breed both in the results and publicity. Having the foresight to get this trial started three years before the tour visited Mount Linton, gave the tour group not only an insight into the running of a large

New Zealand Sheep and Cattle Station, we also were able to view the steers and heifers that were in the trial. I must thank Ceri Lewis Manager of Mount Linton for running the trial for us and giving a fantastic look around Mount Linton Station.

The Conference, at the Copthorne Hotel Waitangi was a fitting place to hold the conference with it being the 200th year of Shorthorns being introduced into New Zealand by Samuel Marsden. It was also a nice place to relax after a hectic two and a half weeks of travelling around the country. Our mix of speakers at the Conference, I believe had something for everyone to take away. The auction held on the first night was a lot of fun thanks to Tony Fountain and his brilliant humour and auctioneering skills. The proceeds from the auction are going towards Archiving.

We produced a booklet to celebrate the 200 years of Shorthorns in New Zealand. Timothy Plummer worked extremely hard to put this booklet together and spent many hours researching and compiling the text. Thank you Timothy and all other contributors for an excellent publication.

The next Shorthorn World Conference will be held in Uruguay 2016. This is a great way to see a country, view great cattle and meet fantastic people. I suggest you all give this event serious consideration.

My sincere thanks to everyone that helped make this New Zealand World Shorthorn Conference and Tour a real success. The support and participation from Sponsors, Speakers, Members and Visitors, was absolutely fantastic. Thank you so much.

Photos (Clock wise). This page: Group at the Dobsons, 2013 Group at Russell & Mavis Proffits, Group that attended the last world conference in 1992, Morton Shorthorns front gate. **Over page:** Charles Horrell from the UK, Tony Fountain auctions Richie McCaw's book, Shane & Dot's Dromgools cows, Tui Brewery.





BLOWING THE HORN FOR SHORTHORN

RUSSELL PROFFIT - Shorthorn Councillor

We all know that the Shorthorns have been around for 200 years. It was great to have the World Conference travel around and visit wonderful places and have great hospitality from breeders around New Zealand. Let's hope we are all on the same page and wanting them around for many more years to come...

So what and how can we get it out there for the farmers young and old to see and use them?

We need to make some changes in the way we market our cattle, try some things, get our information out there about our cattle to as many people as possible, as cheaply as possible.

Let's all work together to do our bit.

I think some ways of doing this are:

- Improving the Website so information on there is up to date and this is very important, as this is a tool that needs and can work for all of us
- Getting our Newsletters out to as many people as we
 can via email (1 more email address doesn't cost .70c
 to send). The newsletter needs to be set up to be done
 so that it goes out on a regular basis with even just short
 notes of what we are all up to.
- Up to date stock that are for sale on the website not just bulls maybe in-calf heifers or cows, even semen that some of us have that we may not need any longer. When they are listed then maybe an email can go out then we can all use this tool to drop to all our databases so that it gets out there to more people, not only within the breed but to others that will gain from using Shorthorn Genetics

 We also need to get more positive feedback out to the media with Shorthorn stories that can go to print, for profile of the breed.

So we all need to have a good look at the New Zealand Shorthorn Website (www.shorthorn.co.nz) to check that your details are present and correct, if you have an email, let's make sure that it is on there as it is a good tool to use to keep our costs down within the breed. If not up to date, contact Lindy Lawrence and she will be able to sort this for you.

If everyone can get a list of clients that they have sold bulls or Heifers/Cows to so the NZ Shorthorn Society can send any information to them including up to date figures and animals that are up for sale. Email addresses are great as this will keep the cost down for the breed and all of us. If this could be sent to Lindy Lawrence as well and she is the only person who will see it.

If you are wanting to sell Shorthorns let's work together and get them on the website as it is a wonderful tool that we are already paying for so let's use it. If you would like information emailed out then this could be done.

If you have any ideas or would love to have input in updating the website please do not hesitate to contact me.

RUSSELL PROFFIT

P: 07 8778977 M: 0273552927 E: rnmwproffit@xtra.co.nz



BREEDER PROFILE

CORSOCK SHORTHORNS HERD NO 2302

ALAN AND VAL PARK

WE HAVE A DAUGHTER MELISSA 191/2 AND A SON ASHLEY 131/2.

In 1979 Alan and his parents Lola and Colin purchased a 245ha property west of Te Awamutu on the slopes of Mt. Pirongia.

Financially it was 19 years of hell with low stock prices in the 1980s. \$2.50 for cull ewes and \$14.00 for fat lambs.

We shore our own sheep for nine years. Dad hadn't shorn any sheep at all up until then.

We weren't able to put on fertilizer for about 10 years. At that stage hay paddocks had gone from producing 1200 conventional hay bales to dropping down to only 600 bales.

Rainfall was an average of 2500mm a year with the driving rain coming horizontal at times.

In June 1998 we sold the Pirongia property and moved to a 502ha property north of Taumarunui. The contour consists of 20ha flat country and 170ha of rolling. The rest is steep to very steep hill country.

We were both keen to look at a Shorthorn stud as we had used Shorthorn bulls over our Angus run cows at Pirongia.

Alan and Colin went to Jeff and Lynne Proffits place to look at their Beef Shorthorn herd and bought two commercial shorthorn heifers and two registered in calf heifers.

We then asked Jeff if there were any registered Shorthorn herds for sale. At that stage there weren't. Later Jeff rang and told us there was a herd for sale in the South Island which was the Glenfinnin herd of Mrs. Ina. Phillips.

We bought the remainder of Ina's cows. Ina didn't want to sell the in calf heifers for another 12 months but I persuaded Ina to sell them as they looked a picture. The following year we took the rest of the heifers.

Also in 2000 we purchased a Suffolk Stud of 45 ewes.

In 2009 we purchased 45 Dorset Down ewes from the South Island and sell around 65 rams in total each year. We also have 1360 Romney ewes, 190 stud ewes and 450 ewe hoggets including 60 Black faced ewe hoggets. All other lambs are fattened to 17.5kgs average.

We don't put our heifers to the bull as yearlings as they go into the hill country around the end of October. They stay there until the end of June so they learn how to climb the hills. We may lose the odd one from time to time as they can come to grief.

The 60 stud cows go back into the hills straight after weaning. They don't come home until the 1st August for calving. Calving starts about the 1st of September. The stud cows lose quite a lot of condition as they do the same role as the 60 run cows.

After the Shorthorn female replacements are picked the rest of the heifers and steers are fattened. Our commercial weaners are sold in March. The Shorthorn sale bulls we take through between 12-15 per year. We sell about six or seven a year. Most of the sale bulls go to hill country farmers.

At Beef Expo this year we won the Supreme Champion Shorthorn Bull. He was sold to the Ody Brothers at Whangarei for stud. It was a honour to have won the Supreme Champion Shorthorn cup and also the Herdsman trophy for the year.

Alan and Val Park.



Photos: Supreme Champion Shorthorn (EO Pryce Memorial Cup) -Corsock Dazzler 11384



USING INTERNET SOLUTIONS TO SORT SIRES

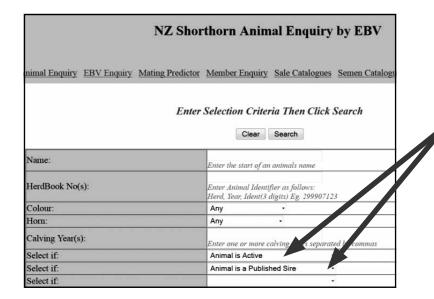
SUPPLIED BY LINDA SHAILER - Shorthorn Registry • Email: lindas@pbbnz.com

From the NZ Shorthorn page www.shorthorn.co.nz choose EBV Enquiry.

Complete the Select if: options by choosing, Animal is Active and Animal is a Published Sire. Click Search.

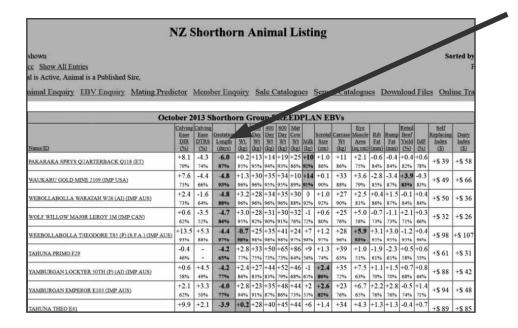
Published Sires, must meet extra criteria for this designation. For NZ Shorthorn they are:

- Progeny born in the last 5 years
- At least one progeny analysed in the GROUP analysis
- Sire has a minimum accuracy of 75% for at least one of the WW, YW, FW traits



Users now have additional sort functionality whereby search results can be sorted in either ascending or descending order on any particular criteria by clicking on the relevant heading in the table of search results.

Click on the animal name to view more details.



The proceeds from the auction at the World Shorthorn Conference are to be used for Archiving.

I am pleased to be able to report that thanks to Penny Williams we have been able to secure a near complete collection of the Coates Herd Books. These books date from 1812 to 1971. We also have the New Zealand Herd Books dating from the 1920 to today and would very much like to find herd books from the pre 1920s.

We are on the lookout for old trophies and any memorabilia that we can add to the Shorthorn Archive

I would also like a short history on everybody's stud that has been involved in Shorthorns since 1814. Please, if you could all take a moment and put pen to paper I would appreciate these emailed to me at austinbilljudy@xtra.co.nz or posted to PO Box 6587, Upper Ricccarton, Christchurch, 8442.

Many thanks, **Judy Austin**

BITS'N'PIECES

SHORTHORN HERD BOOKS AVAILABLE Set of Shorthorn Herd Books available dating back to approximately 1970.

CONTACT: IAN BROWN 06 345 6713

NOTE: Also available 2 x Shorthorn Knitted Vests.

SHORTHORN REGISTRY NEWS

MATING SIRE DNA

Profiles need to be submitted to the Office as soon as possible so as not to delay calf registrations. Hair collection envelopes are available from the Office.

TRANSFER AUTHORISATION CERTIFICATES

These are available from the Shorthorn website at www.shorthorn.co.nz under Information and Download Forms. These can be printed, completed, signed and sent to the Office for processing. NOTE: Animals sold at the EXPO are the vendor's responsibility to transfer.

IMPORTED SIRES, DAMS & EMBRYOS

Please supply pedigrees and DNA to the Office as soon as possible so as not to delay calf entry and next years sire mating details being entered.

GROUP RUNS

These are now happening monthly, so the deadline date for data to be at the office is the 10th of each month. Notification of resulting reports is emailed. If you don't have an email address you will not be notified. Please contact the Office for assistance with this.

LINDA SHAILER.

Shorthorn Registry • Email: lindas@pbbnz.com

PBBNZ Office will close for the Christmas break from 12pm on Friday 20th December 2013 and re-open at 8am on Monday 6th January 2014. PBBNZ would like to wish all Shorthorn Breeders a



Merry Christmas & Ftappy New Year.

SHORTHORN COUNCILLOR CONTACTS: President John Dobson dobby@xtra.co.nz 03 236 1139 TreasurerJim Syme... Councillors Fraser Fletcher fraserfletcher@gmail.com 03 204 2052 Bussell Proffit rnmwproffit@xtra.co.pz 07.877.8977 Breed Co-ordinator: Lindy Lawrence lindy@pbbnz.com 06 323 4484 **PBBNZ OFFICE CONTACTS: -**Kaylene Bradleykaylene@pbbnz.com Administration: Lindy Lawrencelindy@pbbnz.com Registry: Linda Rule lindar@pbbnz.com Linda Shailerlindas@pbbnz.com Reception/DNA/Tags:.....Sharyn Anderson.....sharyn@pbbnz.com