

PRESIDENT'S MESSAGE

Another year is just about over and you're ready to sit back and reflect on 2022, which has been interesting. One word that I can think of to describe it is challenging. The best thing we can do is stay positive and worry about what we can control and an important part of this for our breed is breeding quality cattle that we can sell to the NZ farmers.

As a council we have been investigating ways to improve the breed moving forward. We have a very unique opportunity coming up partnering with Beef + Lamb Genetics in a commercial Beef Progeny trial to be run at Bevan Proffitt's property on State Highway 4, halfway between Whanganui and Raetihi. 135 heifers and 220 cows will be synchronized and fixed time AI to 250 Shorthorn straws from six bulls. We also have a mix of 100 straws from six well linked Angus and Hereford bulls that will be used on the remainder of the cows. These six bulls have been well used in the industry. Shorthorn, Angus and Hereford bulls will follow up after AI.

The heifers will be calved behind a wire and birth weight, calving ease, etc. recorded. Cows will calve out on the hill as per normal farming policy. Calves will all be DNA tested, have 200, 400, 600 day weights; EMA, Fats and IMF; and Temperament recorded. Heifer calves will be mated as yearlings back to Shorthorn, Angus and Herefords. The following two calvings and matings will be recorded. Steer calves get EMA, Fats and IMF recorded then killed and all carcass data recorded.

As a council we believe this will be a great opportunity to benchmark the breed. We will be doing three matings so are really looking for all members to support this with semen or bulls in the future.

This will be a great topic for discussion at the upcoming AGM in Christchurch.

We are also having a lot of discussion around IGS and ABRI. This is a big issue for the breed and the 2023 AGM has been set down as the date to make a decision on it. We will have an all-member vote on this decision the week after the AGM. The most important thing is, this decision, which ever way it goes, will not be everyone's choice. We all need to support the final vote and that all members had the right to vote on this topic and move forward as a breed together for us to maintain the breed as a viable choice for the NZ beef industry.

I'm looking forward to catching up with everyone at the 2023 herd tour to be held in Canterbury/West Coast area. We are visiting some studs and an impressive commercial operation which purchase and fatten a lot of Shorthorn cattle.

Merry Christmas and Happy New Year and looking forward to an amazing 2023.

Keep living the Dream.

Russell Proffitt
President

SHORTHORN TOUR 2023

Friday 17th February 2023

- 12.00pm** Depart from Christchurch Airport
- 1.00pm** Jeanette Wells in Oxford to view cattle
- 3.00pm** AGM and Dinner at Oxford Working Mens Club
Accommodation is Oxford Village Motels

Saturday 18th February 2023

- 6.30am** Breakfast TBC
- 7.30am** Depart Oxford via Waimak Gorge
- 8.30am** Visit Sarah O'Connell (Carriganes Cattle) at Dunsandel
- 9.30am** Depart and head to Te Pirita
- 10am** Visit Te Pirita Finishing Farm
- 12.30pm** Depart and head to the West Coast via Arthurs Pass.
Lunch TBC
Stop at Deaths Corner / Viaduct Lookout
- 4.00pm** Arrive at Chris Stewart and Kylie Muggeridge's (Turiwhate Shorthorns) for farm tour and BBQ dinner
Accommodation is Theatre Royal, Kumara

Sunday 19th February 2023

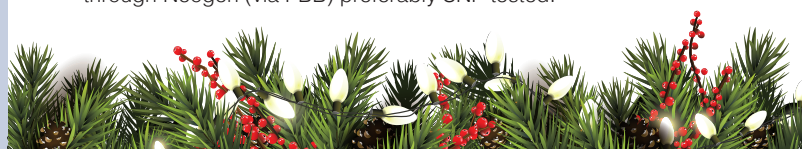
Breakfast at Theatre Royal, Kumara TBC
Technical Session / Farm Tour @ Turiwhate
Travel back to Christchurch Airport or stay on to explore the wonderful West Coast further! *As we all know the West Coast weather can be a little unpredictable so order of events on Saturday afternoon and Sunday morning may change to suit.*
All arrangements are TBC

IMPORTANT NOTE: For all accommodation enquiries, please contact **KYLIE MUGGERIDGE** directly on **021 0296 7091** or email **kyliemuggeridge@hotmail.com**

DNA

DNA from 61 sires that was stored at Massey Lab has been sent to the Neogen laboratory in Australia for Seek sire testing.

Council would encourage future DNA testing to be carried out through Neogen (via PBB) preferably SNP tested.



A LETTER FROM AUSTINS ULTRASOUND

Dear Clients

Many of you have been asking when we will retire – we are writing to let you know that the time has come! We are very pleased to let you know that James Westgarth has taken over Austins Ultrasound's South Island scanning business.

James has an extensive background in the meat industry and stock procurement. He has worked hard to receive his scanning accreditation through Armidale University. We believe James' background and experience is a perfect fit for the business going forward – you will be in good hands.

James will be in touch to arrange your scanning, based around your last year's scanning date or you can contact him to book your scanning.

James' contact details are:

Phone: 027 777 5566

Email: james@westgarth.co.nz

We will continue to provide BeefClass structural assessing services throughout New Zealand and will support James with his transition in to the business.

We would like to extend our sincere thanks for your support over the last 15 years. Genetics is our passion and it has been a privilege to meet you all and work with you in your breeding operations.

Thank you. Merry Christmas and a Happy New Year to you all.

Kind regards

Bill and Judy Austin

Austins Ultrasound Ltd



The PBB office will be closing for a short break at **midday on 22nd December 2022** and re-opening again on **Monday 9th January 2023**.



We would like to wish everyone a very Merry Christmas and a Prosperous New Year!

REGISTRY NEWS

As we finish the year off, here are just a few Registry reminders going into 2023:

- 2022 born calves must be registered by 31st March 2023
- All used Sires must have a DNA profile
- Any sire being used for the purpose of AI outside of your own herd needs to be AI approved (ie. sold semen to another breeder)
- If you have, or plan to use Semen from an overseas animal, make sure he is registered on our Shorthorn database before registering your calves

The PBB Registry Team wishes you all a Merry Christmas and Happy New Year. Enjoy the holiday period and we'll see you back in 2023!

Sam, Linda, and Sage

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Alan Park	07 894 6030	colvendfarm@gmail.com
BREED ADMIN	PHONE	EMAIL
Lindy Lawrence	06 323 0742	lindy@pbbnz.com

2023 SHORTHORN COUNCIL ELECTIONS

Both Fraser Fletcher and Alan Park are retiring from council at the 2023 AGM leaving two vacancies. If you are interested in joining council now is the time to put your name forward. A nomination form is included with this newsletter.

PBB	DDI	EMAIL
PBB Main Line	06 323 4484	pbb@pbbnz.com
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