



NEW ZEALAND SHORTHORN BEEF



Dear Shorthorn Members,

NZ Beef Shorthorn AGM & Tour 2026:

We look forward to welcoming members to the lower South Island for the 2026 Tour and AGM from the 23rd to 25th February. You should have already received your registration form for the tour. Please get this back to Anita Erskine **by the 31st December**. Confirmation of final details, locations and times for the tour will be out early next year.

Committee Nominations:

Nomination forms for the NZ Beef Shorthorn Association Committee will be emailed to members early in January.

DNA testing your cattle:

I cannot emphasize enough the importance of the General Regulation Rule No 16 around DNA testing your cattle. You CANNOT register calves unless the sires and dams going forward meet the below regulations. Please read and remember.

- (a): All sires used in stud, born from 2008 must be DNA profiled.
- (b): All sires used in stud, born from 1st January 2025 must be SNP DNA profiled and correctly sire verified.
- (c): Any female to be retained within your herd or on sold with a transfer, born from 1st January 2025 must be SNP DNA profiled and correctly sire verified. (NB: an animal shall be considered 'retained' when first entered in to the registry records as a 2-year-old).
- (d): NZ Beef Shorthorn committee recommend that best practice would be to use the highest density chip available for DNA testing.

Calf Registration:

When do you plan on registering your 2025 born calves?

You have until the 31st March 2026 to register your calves or the Late Registration Fees will apply as per General Regulation Rule No 43.

- Entered prior to cut off date, incorporated in the Female Fee
- Entered from the 1st April to the 31st December in the year following birth \$22
- Entered from the 1st January to the 31st December in the second year following birth (subject to approval of The Committee) \$44
- Entered from the 1st January in the third year following birth and any subsequent Year (subject to approval of The Committee) \$66

NEW ZEALAND BEEF SHORTHORN ASSOCIATION INC.

PO Box 503, 75 South Street, Feilding 4740.

Phone: 06 323 4484 | Fax: 06 323 3878 | Email: info@pbbnz.com | www.shorthorn.co.nz

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Condolence:

The NZ Beef Shorthorn Association send their deepest sympathy to Lindy Lawrence and family on the tragic passing of her three grandchildren August, Hugo and Goldie. There are no words that can do justice to the depth of your loss. Your heart will forever have three very big holes in it.

New Website:

I do hope that you have all had a look at the upgraded website.

One of the new ideas you will see on this page is the box that at the moment says "Advertise in this space" where members, and or companies can advertise their upcoming sales or products. There is a maximum of 10 ad spaces available at any one time.

This is a rolling ad, where an ad is there for a set time before it moves onto the next ad. Hopefully with it being a rolling ad it will catch the attention of the 10,000 visitors to the website over the bull selling season or our approximate 45,000 website visitors' each year. When you click on the ad that interests you it will take you to the advertiser's Website or Facebook page.

The Committee has agreed to an advertising price of \$300 for 30 days, \$500 for 60 days. If you wish to continue the ad for longer than 60 days, the Committee will consider the length you wish the ad to run for and give you a quote. To make an enquiry about placing an ad please contact emma@pivotdesign.co.nz

Shorthorn Photos:

Do you have any great landscape photos that include Shorthorn and Shorthorn Cross cattle in them? We are looking to update the photos on the NZ Beef Shorthorn website. Please email photos to Emma at Pivot by the 30th January 2026.

emma@pivotdesign.co.nz

Christmas Holiday Hours:

The PBB & Pivot Design offices will be closing for a good break from midday Friday 19th December and will re-open again from 8am on Wednesday 14th January 2026.

I wish you all a Safe and Happy Christmas. May you enjoy it with family and friends.

From my Corner of Paradise to yours.

Best Wishes

Anita Erskine

President

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